



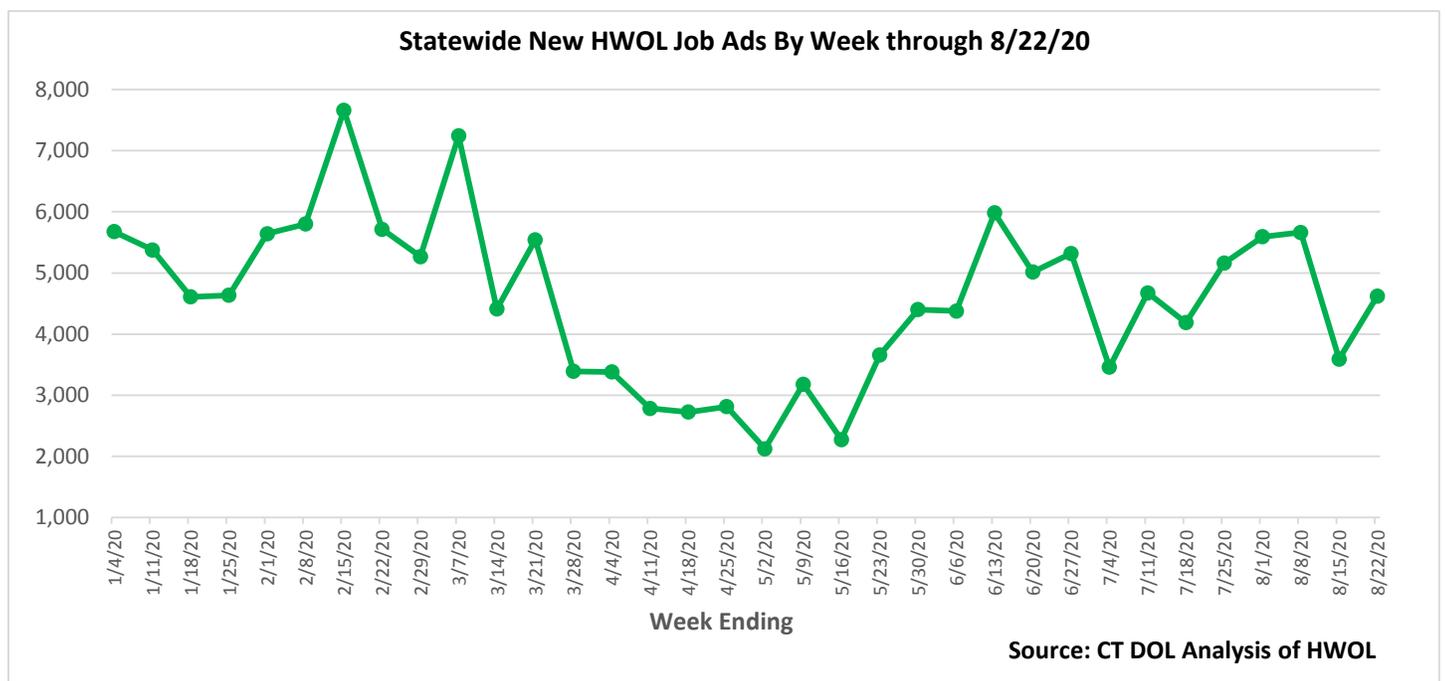
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 22nd, 2020

Total New Ads Rebound Over The Week But Are Still Below Early August Levels.

WETHERSFIELD, August 28th, 2020 – During the week ending August 22nd, 2020, there were 4,621 new postings. New postings are up 29% or 1,029 ads from a week ago. This large increase is driven by the 7-week low during the week ending August 15th, which can be seen in graph below. This large mid-August new ad drop isn't exclusive to Connecticut, similar declines occurred in adjacent state and in the US overall. Industries with the largest one-week increase include Retail Trade (+271 new ads), Health Care and Social Assistance (+241 new ads), and Manufacturing (+161 new ads).



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Supervisors of Retail Sales Workers, Retail Salesperson, and Registered Nurses.

Employers with the most new postings include PetSmart, Apple, and Mercy Hospital

The three industries with the most new job postings where

- **Health Care and Social Assistance** (776 new postings, +45% over the week)
- **Retail Trade** (759 new postings, +56% over the week)
- **Finance & Insurance** (374 new postings, +53% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 8/22/20	1 week ago: 8/15/20	4 weeks ago: 7/25/20	1 week change		4 week change	
					%	#	%	#
00	Total	4,621	3,280	5,158	41%	1,341	-10%	-537
11	Agriculture, Forestry, Fishing and Hunting	4	1	6	300%	3	-33%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	6	12	12	-50%	-6	-50%	-6
22	Utilities	34	15	25	127%	19	36%	9
23	Construction	62	50	65	24%	12	-5%	-3
31	Manufacturing	351	190	336	85%	161	4%	15
42	Wholesale Trade	30	10	36	200%	20	-17%	-6
44	Retail Trade	759	488	651	56%	271	17%	108
48	Transportation and Warehousing	97	107	144	-9%	-10	-33%	-47
51	Information	146	60	138	143%	86	6%	8
52	Finance and Insurance	374	244	481	53%	130	-22%	-107
53	Real Estate and Rental and Leasing	59	44	85	34%	15	-31%	-26
54	Professional, Scientific, and Technical Services	212	161	304	32%	51	-30%	-92
55	Management of Companies and Enterprises	7	2	6	250%	5	17%	1
56	Administrative and Support	127	141	188	-10%	-14	-32%	-61
61	Educational Services	188	126	206	49%	62	-9%	-18
62	Health Care and Social Assistance	776	535	890	45%	241	-13%	-114
71	Arts, Entertainment, and Recreation	39	27	29	44%	12	34%	10
72	Accommodation and Food Services	270	176	285	53%	94	-5%	-15
81	Other Services (except Public Administration)	81	47	88	72%	34	-8%	-7
92	Public Administration	67	48	79	40%	19	-15%	-12
99	unspecified	932	796	1,104	17%	136	-16%	-172

Source: CT DOL Analysis of HWOL

17 sectors had job posting increases over the week and 3 had decreases. Some of the largest percent increases occurred in Information (+143% or +86 new postings), Manufacturing (+85 or +161 new postings), and Other Services (+72% or +34 new postings). The three decreasing sectors had slight declines over the week and were Mining (-6 new ads or -50%), Transportation & Warehousing (-10 new ads or -9%), and Administrative & Support (-14 new ads or -10%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL:

<https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 8/22/20 were:

- Supervisors of Retail Sales Workers (179 new postings, +175% over the week)
- Retail Salesperson (169 new postings, +26% over the week)
- Registered Nurses (123 new postings, +27% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 8/22/20	1 week ago: 8/15/20	4 weeks ago: 7/25/20	1 week change		4 week change	
				%	#	%	#
Supervisors of Retail Sales Workers	179	65	112	175%	114	60%	67
Retail Salespersons	169	134	235	26%	35	-28%	-66
Registered Nurses	123	97	185	27%	26	-34%	-62
Computer Occupations, All Other	118	71	123	66%	47	-4%	-5
Sales Representatives, Wholesale and Manuf.	118	101	125	17%	17	-6%	-7
Customer Service Representatives	109	68	138	60%	41	-21%	-29
Software Developers, Applications	109	79	91	38%	30	20%	18
Laborers and Freight, Stock, and Material Movers	92	126	81	-27%	-34	14%	11
Managers, All Other	71	66	103	8%	5	-31%	-32
Childcare Workers	69	31	13	123%	38	431%	56
Driver/Sales Workers	67	127	97	-47%	-60	-31%	-30
Nursing Assistants	63	28	59	125%	35	7%	4
Combined Food Prep. and Serving Workers	57	25	54	128%	32	6%	3
Secretaries and Administrative Assistants	56	42	64	33%	14	-13%	-8
Packers and Packagers, Hand	55	12	25	358%	43	120%	30
Merchandise Displayers and Window Trimmers	54	19	47	184%	35	15%	7
General and Operations Managers	52	52	47	0%	0	11%	5
Heavy and Tractor-Trailer Truck Drivers	52	48	66	8%	4	-21%	-14
Stock Clerks and Order Fillers	52	57	79	-9%	-5	-34%	-27
Medical Secretaries	51	29	41	76%	22	24%	10
Medical and Health Services Managers	51	40	71	28%	11	-28%	-20
Automotive Service Technicians and Mechanics	48	15	45	220%	33	7%	3
Janitors and Cleaners	48	33	59	45%	15	-19%	-11
Preschool Teachers, Except Special Education	44	25	34	76%	19	29%	10
Maintenance and Repair Workers, General	42	36	66	17%	6	-36%	-24

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employers with the most new job postings for the week ending August 22nd were mostly in Retail Trade, Finance & Insurance, and Healthcare. 23 out of the 25 Employers with the most-new postings had increases over the prior week, which was the lowest level since the first week of July. Five employers in the top 25 had no new postings last week. Employers with the largest 1-week change include PetSmart, Apple, Mercy Hospital, and Cigna. The two employers in the top 25 with 1-week declines were Amazon and CVS Health, down -40 and -9 new ads respectively.

Employer	Ads Week Ending: 8/22/20	1 Week Ago: 8/15/20	4 Weeks Ago: 7/25/20	1 Week # Change	4 Week # Change
PetSmart	127	0	0	127	127
Hartford Healthcare	79	57	44	22	35
Amazon	78	118	73	-40	5
Cigna Corporation	66	37	76	29	-10
Apple Inc.	52	1	0	51	52
Lowe's Companies	50	31	54	19	-4
Raytheon	33	5	11	28	22
UnitedHealth Group	33	12	41	21	-8
Mercy Hospital	29	0	0	29	29
Atria Senior Living	28	8	9	20	19
Compass Group North America	28	6	22	22	6
Stamford Hospital	28	3	25	25	3
Anthem Blue Cross	24	24	31	0	-7
NBC	24	0	4	24	20
CVS Health	23	32	11	-9	12
Benchmark Senior Living	22	2	4	20	18
Bayer Corporation	20	19	15	1	5
Yale University	20	15	16	5	4
Aetna Incorporated	19	5	38	14	-19
Humana	19	15	26	4	-7
Yale-New Haven Health System	19	13	22	6	-3
Advance Auto Parts Incorporated	18	7	8	11	10
General Dynamics	18	0	14	18	4
Lockheed Martin Corporation	18	9	28	9	-10
Raymour & Flanigan Furniture	18	0	12	18	6

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>